

Heather YAKES

business coach • executive coach • speaker

AS
SEEN
IN:



**Proven to deliver power-packed keynotes, seminars,
and training sessions that inspire audiences to take action.**

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Heather Yakes is an internationally recognized business and executive coach—ranking Top 3 in the United States and Top 10 Worldwide—an employee engagement expert, the 2023 Coach of the Year, and a five-star rated speaker who partners with entrepreneurs and leaders to help grow businesses by 200+%.



PRESENTATIONS BASED ON REAL-WORLD EXPERIENCE

Heather's experience includes more than 20 years with global Fortune 100 companies and Big 4 consulting. She has led multi-billion dollar companies in the areas of strategy, growth, sales and marketing, operations, team-building, and leadership.

Backed by decades of experience and a track record of success, Heather possesses the rare ability to speak to a wide range of audiences and offers an unparalleled depth of wisdom, insight, and perspective.

Heather has been the resident trainer and expert for the Lancaster-Fairfield County Chamber of Commerce's Small Business University monthly series and guest speaker for additional Chambers around Ohio; facilitates weekly employee engagement sessions for multi-million dollar companies; delivers monthly educational seminars for business owners around Central Ohio; and has delivered speeches for audiences of 500+ around the world.

TOPICS THAT MOTIVATE AND INSPIRE AUDIENCES

When you need a professional motivational speaker, trust Heather to deliver a dynamic and engaging presentation that will leave your team re-energized and ready to take action. With Heather, an enlightening experience is guaranteed. Topics include:

- The 6 Secrets to a Profitable Business That Can Work Without You
- Turn Your Customers into Raving Fans That Keep Coming Back for More!
- Turn Your Marketing Into An ATM
- Recruit, Hire, and Retain Your Dream Team
- Finally, a Business Plan That Works!
- How to Increase Your Profits by 61%...Now!

FEATURED ENGAGEMENTS



"In my personal and professional opinion, Heather Yakes ranks among the very top as one of the best speakers I have encountered."

- Kelly Ashby, Vice President
Zanesville-Muskingum County
Chamber of Commerce

Heather Yakes – World-Renowned Speaker & Trainer

CPSM | PMP | CPM | MBA

After two decades in the corporate world working with Fortune 100 companies to increase their sales and profits, Heather chose to “come back home” and fulfill her passion for helping small to medium-size businesses in her community do the same. Heather is a globally ranked industry leader and the owner of an award-winning business coaching firm in Central Ohio—a franchise of ActionCOACH Business Coaching, the #1 business coaching firm in the world—and was recently recognized with the 2019 Northeastern Territory Partner of the Year Award and the 2018 Franchisee of the Year Award from the International Franchise Association.

Heather is a graduate of The Ohio State University Fisher College of Business and has a Master’s Degree in Business from Capital University. She is also a Certified Professional of Supply Management (CPSM), a Project Management Professional (PMP), and a Certified Purchasing Manager (CPM).

Heather specializes in working with business owners, executives, and their teams to achieve record-high performance. On average her clients achieve 50% growth in revenue and 135% growth in profit year over year.

DELIVERING COMPELLING LESSONS FOR BUSINESS AND LIFE

As a world-renowned speaker and trainer, Heather is known for providing power-packed presentations that transform attendees' mindsets and behaviors. All of Heather's presentations include actionable steps and strategies that audience members can start to implement right away to achieve REAL results immediately.



Heather is a five-star rated speaker with endorsements from business owners, executive leaders, company employees, and community members.

Whether a group of five or 5,000, Heather has a knack for connecting with everyone in the room with her "professional, knowledgeable, and approachable" demeanor and for delivering compelling lessons that apply to both business and life.

"I am always impressed with [Heather's] ability to connect with her audience and get them engaged in the subject matter in which she is presenting."

- Travis Markwood, President, Lancaster-Fairfield County Chamber of Commerce

ADDITIONAL ACCOMPLISHMENTS

- Certified Employee Engagement Coach
- Certified Executive Coach
- Certified Master Coach (Coach to the Coaches)
- 2021 BizX Best Business Speaker Finalist
- 2020 & 2019 Coach of the Year
- 2020 BizX Business Influencer Award
- Coach of the 2020 BizX Best Overall Company
- Coach of the 2020 BizX Best New CEO
- Coach of the 2019 Business Excellence Awards Fastest Growing Company Finalist
- Coach of the 2016 Business Excellence Awards Female Entrepreneur of the Year
- Columbus Chamber of Commerce Top Gun Award

Signature Topics

HOW TO BUILD A BUSINESS YOU CAN SELL

Are you running your business or is it running you? Learn the 6 proven steps you must implement right away to grow your business and make MORE money with LESS effort from you.

TURN YOUR CUSTOMERS INTO RAVING FANS THAT KEEP COMING BACK FOR MORE!

Identify who your best customers are, what they mean to your business, and how to implement principles of great service.

TURN YOUR MARKETING INTO AN ATM!

Learn how to ensure your marketing is a predictable investment in your business with a measurable return.

RECRUIT, HIRE & RETAIN YOUR DREAM TEAM!

Build a high performance team, retain them, and effectively communicate with them for maximum results.

FINALLY, A BUSINESS PLAN THAT WORKS!

Learn how to achieve more in 90 days than most businesses do in a year!

HOW TO INCREASE YOUR PROFITS BY 61%...NOW!

You will learn the 5 ways to achieve massive profits now with a proven and tested formula utilized successfully in business around the world.

YOUR TOPIC HERE

Heather can customize a presentation to fit your needs.

Specialties

Keynotes

Workshops

Breakout Sessions

Seminars

Strategic Planning Sessions

Full-day or Multi-day Training

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What audience members are saying about Heather...



"The 6 Secrets to a Profitable Business seminar was fantastic. Heather really goes into detail and provides actionable steps you can take. Anyone looking to grow their business needs to take the seminar!"

- Nathan S., Business Owner

"Not only does this help with your business, but also with yourself!"

- Sheryl K., Business Owner

"Fantastic. This was a top presentation. You can tell Heather has extensive experience in multiple areas."

- Catherine V., Business Owner

"Wonderful tools to use now! Lots of insight and knowledge on topics covered."

- Michele R., Nonprofit Director

"Loved it! Must attend if you haven't before! Workshop was fun and educational. Taking home a lot of great ideas to implement."

- Nancy N., Nonprofit Director

"This is guaranteed to be the best time you spend on your business this month!"

- Angela B., Business Owner



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